

Discover Mission Bay Advertising



Mission Bay Visitors 2021:

23,798,000

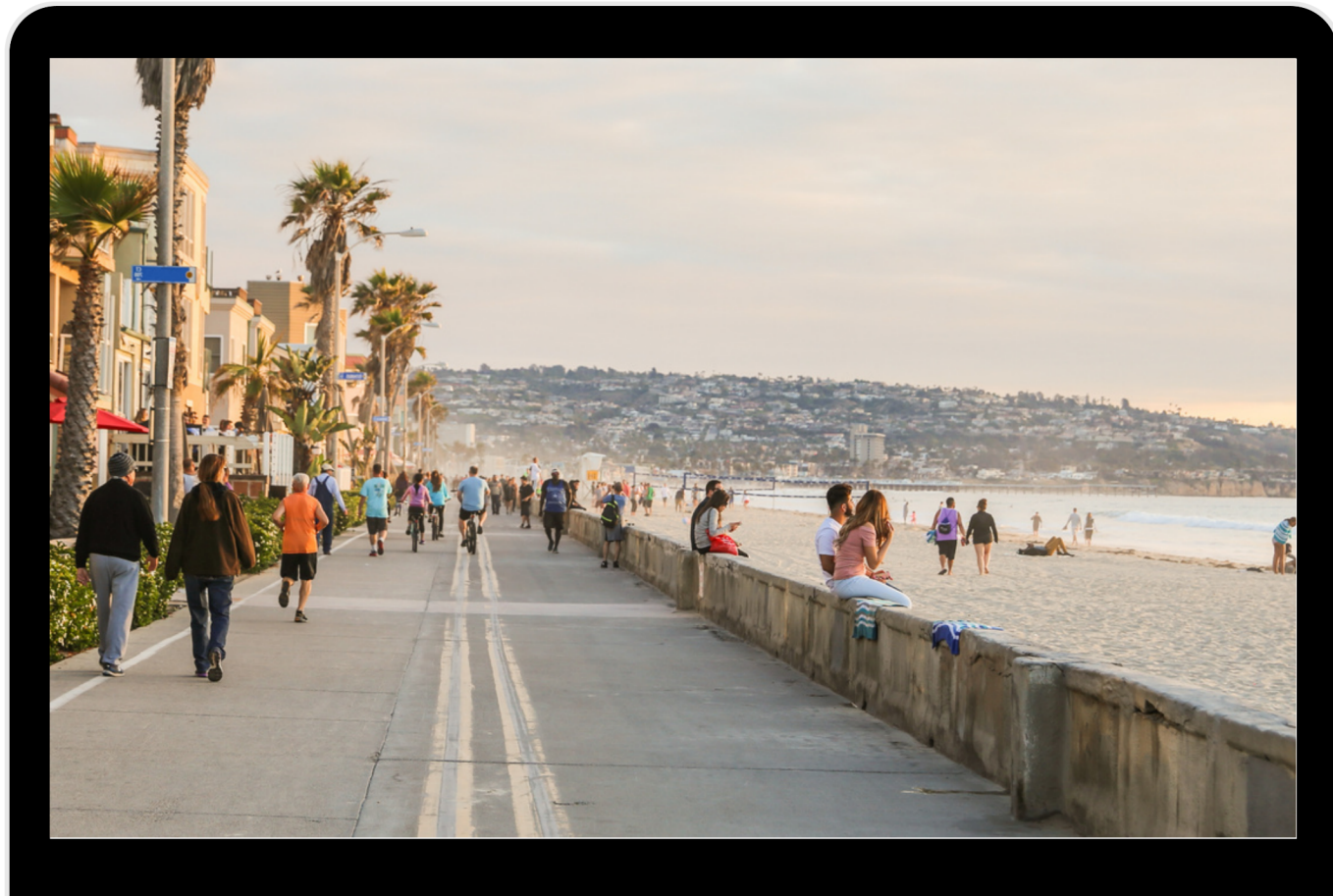
This includes hotels, restaurants, arts& museums, and attractions

Visitor Spending 2021:

\$7,452M

Hotel night stays, amusement, dining, special events.

Discover Mission Bay



#1 Vacation Spot in
San Diego

Advertise/Promote on
DiscoverMissionBay.org

Your business has potential of
being exposed to more than 23
million people that frequently
visit Mission Bay yearly.

Areas of Advertisements



DiscoverMissionBay.org

Multiple options to promote business on the main website for attractions, dining, and events.



Sponsored Hotels

Your business will be advertised at 6 major hotels in Mission Bay including Bahaia Resort, Hyatt Regency Mission Bay, San Diego Mission Bay Resort

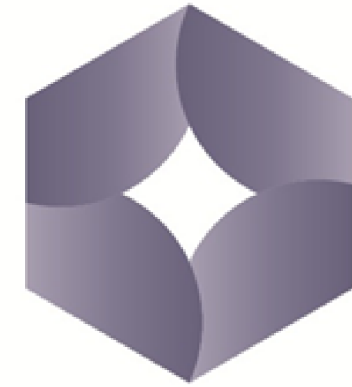


Preferred Vendor List & QR Code at the Concierge or Guest Rooms

Your business information will be on a preferred vendors list at each of the major hotels, directing visitors to your business.

Sponsor Hotels

BAHIA
RESORT HOTEL



**HYATT
REGENCY®**
MISSION BAY
SPA & MARINA

SAN DIEGO
**MISSION
BAY**
RESORT

Paradise  Point
San Diego's Island Resort

CATAMARAN
RESORT HOTEL

 **THE DANA**
ON MISSION BAY

Why Advertise on Discover Mission Bay?

Advertise Placement on website

Various options to promote business on discovermissionbay.com

Increased Sales

Increase sales and foot traffic by promoting business on high traffic website

SEO Visibility

Keywords used on website will increase SEO and traffic to advertisements hosted on DiscoverMissionBay.org

Preferred Vendor's List & QR Code

Year-round customers with your advertisements promoted in 6 major hotels in Mission Bay all year round



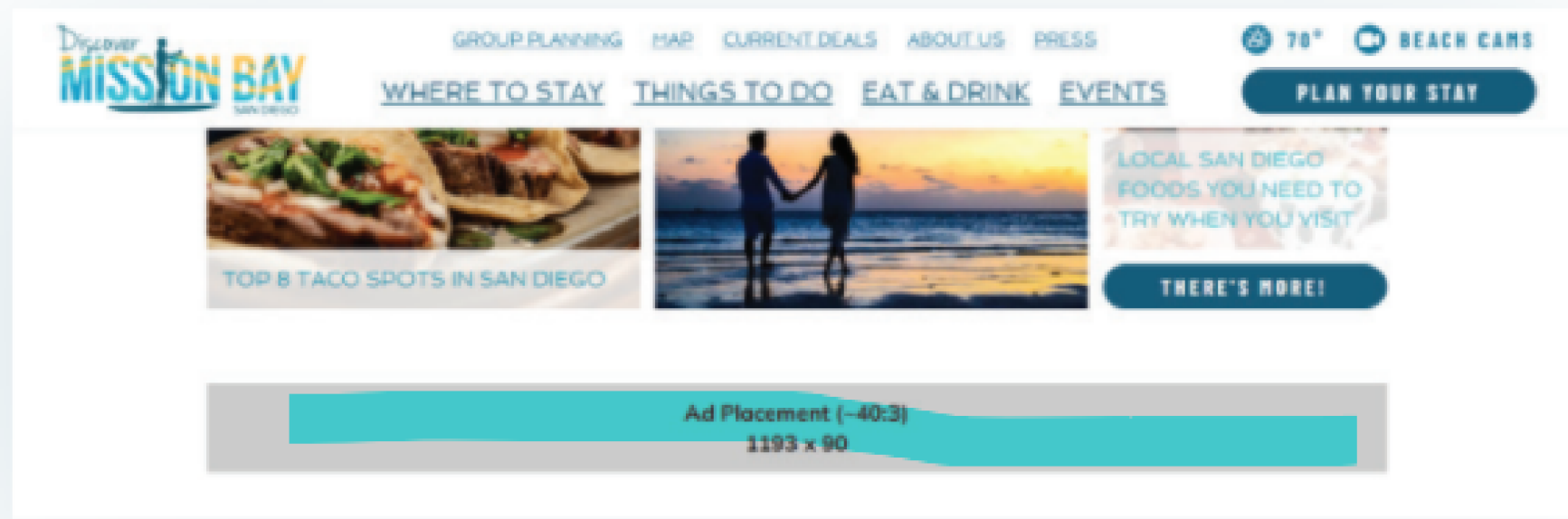


**Your business on
DiscoverMissionBay.org**



Ads Placements

HOMEPAGE ADVERTISING OPTIONS



FULL WIDTH BANNER

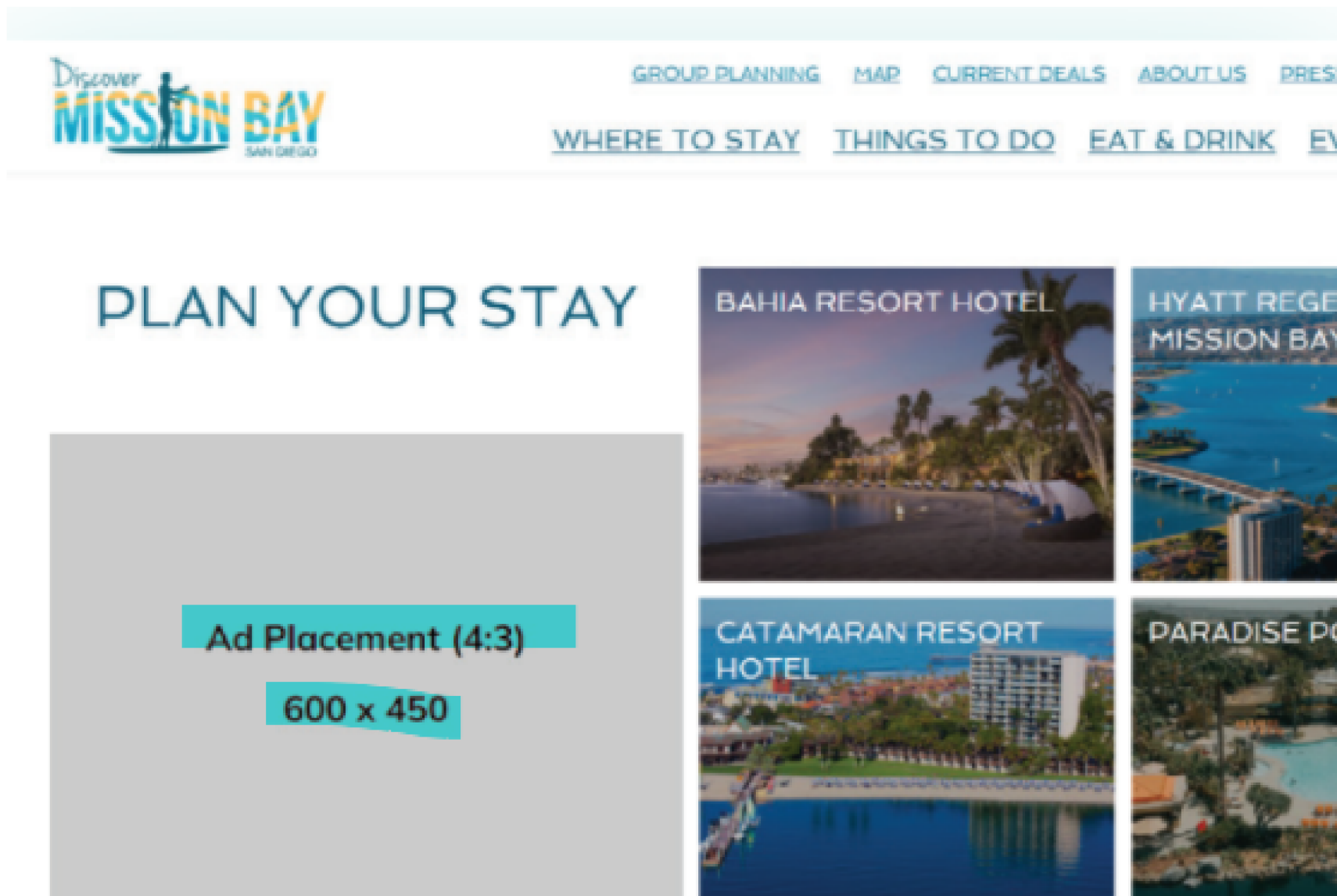
\$600

The Full Width Banner is the best advertising option that we offer on the homepage. It is right below the “Things to Do” section and will be placed center-stage. This will be the first thing people see as soon as they scroll down the homepage. It will be very eye-catching and will span the width of the page, making it impossible to miss. This can be used for events, restaurants, bars, and a variety of other applications.

Advertise now!

*Additional placements in media kit.

Ads Placements



INLINE TILE \$1,000

The second best package we offer on the home-page is the Inline Tile, which will be right below the “Plan Your Stay” title. This ad will take up a third of the page and will be to the left of all the sponsoring hotels. This ad will be closer to the bottom of the page. This ad will not get as much traffic as the Full Width Banner, but it will be big enough to draw the attention of the user.

Advertise now!

*Additional placements in media kit.

Ads Placements



CATEGORY HEADER

\$1,200

The category header will be a premium ad space and will place your business at the very top of your respected category, whether that is restaurants, bars, activities, etc. This will be the first thing that website visitors see when they land on this page.

Advertise now!

*Additional placements in media kit.

Are you ready to be discovered?

Reach out to our team to get get started today!

Website

<https://www.discovermissionbay.org/about/advertise-with-us/>

Phone Number

(619) 276-2800

Email Address

advertising@discovermissionbay.org

